



Press Release

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KENAN YILDIZ "RISING STAR OF THE MONTH" FOR NOVEMBER

The award will be presented to the Juventus forward in the pre-match ceremony for Juventus vs Roma

The **Rising Star Of The Month** award for November has been assigned to Juventus player **Kenan Yildiz**. The trophy will be presented during the pre-match of Juventus vs Roma, scheduled for Saturday 20 December 2025 at 8.45 p.m. at the "Allianz Stadium" in Turin.

The winner of the trophy, reserved for **Under-23** players (born starting from 1 January 2003), has been selected taking into account the advanced analysis of Kama Sport, created from the tracking data recorded with the Hawk-Eye system. The rating system considers not only statistical data and technical events, but also positional data. This makes it possible to analyse crucial aspects such as movement without the ball and thus optimal movements, game choices, and the contribution to the technical and physical efficiency of the team, which allow for an objective and qualitative evaluation of the performance.

For the final calculation were considered the matchdays from 10 to 13 of Serie A 2025/2026.

*"Kenan Yildiz's quality has been evident to everyone for some time now - said **Luigi De Siervo**, CEO of Lega Calcio Serie A -. After already winning the Player of the Month award in August, the Turkish forward tops the Under-23 rankings for November, demonstrating not only his talent but also the consistency and reliability of players capable of making a difference. Yildiz has once again confirmed his status as one of the stars of our league, proving with his skill and class, at just 20 years of age, that he is already a key player for Juventus and his national team".*



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