

2024/2025 | FINALE COPPA ITALIA FRECCIAROSSA



ROAD TO ZERO



ROMA



----- EZIO SIMONELLI

PRESIDENT, LEGA CALCIO SERIE A

A JOURNEY OF EXCELLENCE
UNDER THE GUIDANCE OF
UEFA FOR AN EVER MORE
RESPONSIBLE FOOTBALL.

Lega Calcio Serie A is firmly continuing the journey it began last year with the "Road to Zero" project, reaffirming its commitment to sustainability in the organisation of responsible, accessible sporting events with low environmental impact.

In 2022, Lega Calcio Serie A became the first football league chosen by UEFA to launch a pilot project aimed at developing a clear sustainability strategy in line with the principles and guidelines developed by European football's governing body.

This recognised leadership role motivates us to pursue ambitious goals, including making the Finale Coppa Italia Frecciarossa an event that truly and measurably integrates sustainability in all its forms.

The project is being developed within the framework of the United Nations Sustainable Development Goals and the ESG framework promoted by UEFA, with the aim of ensuring comprehensive and responsible management of the event.

The most significant action areas include promoting sustainable mobility, adopting responsible procurement criteria for the supply chain, focusing on accessibility for all persons with disabilities, and promoting social inclusion as a fundamental value of football.

I would like to express my sincere gratitude to all the institutions and promoters who have made it possible to achieve these objectives, in particular to Sport e Sa-



lute, in the persons of President Marco Mezzaroma and CEO Diego Nepi Molineris; to the Mayor of Rome, Roberto Gualtieri; to the Councillor for Mobility of Roma Capitale, Eugenio Patanè; the President and CEO of Roma Servizi per la Mobilità, Anna Donati, as well as all the operational structures involved.

The report presents the results achieved in a transparent manner, demonstrating how Lega Calcio Serie A is implementing its CSR - Calcio Social Responsibility 2030 strategy in a consistent and responsible approach, thanks also to the strategic support of UEFA, under the supervision of Michele Uva. Sincere thanks also go to our clubs and all our partners who have contributed enthusiastically to the various initiatives. Only through shared efforts and careful attention to all aspects of sustainability can we aspire to organise increasingly sustainable football events that combine sporting excellence, environmental protection and the promotion of collective well-being.

LUIGI DE SIERVO

CHIEF EXECUTIVE OFFICER, LEGA CALCIO SERIE A

R OAD TO ZERO: A KEY STEP IN O U R C O M M I T M E N T T O A M O R E S U S T A I N A B L E A N D I N C L U S I V E G A M E

For the second consecutive year, in connection with the Finale Coppa Italia Frecciarossa, Lega Calcio Serie A continued its participation in the "Road to Zero" project, reflecting its ongoing focus on improving the sustainability of its events.

With the involvement and collaboration of partners Frecciarossa, Kinto and Philadelphia, the environmental impact of the Milan–Bologna Final on the city of Rome was addressed, and initiatives were implemented to provide benefits for the wider community. With the support of Roma Mobilità and Sport e Salute, all ticket holders were able to use sustainable public transport services both within Rome and for travel to the Stadio Olimpico.

Significant social responsibility initiatives were also maintained, including the "Quiet Sensory Room," a dedicated space within the stadium designed to allow children with intellectual or sensory disabilities

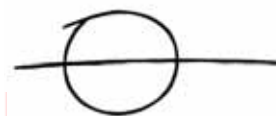
to experience the Final in a protected environment, enhanced this year with structured play activities led by specialised facilitators; the "Touch2See" system, enabling blind or visually impaired spectators to follow the match via an innovative tactile device; and the "Sound Shirts" system, developed in collaboration with SELA, sensory shirts that allow deaf spectators to perceive stadium sounds through vibrations, enhancing their match experience.

Events such as the Finale Coppa Italia Frecciarossa are important moment in Italian football. Lega Calcio Serie A intends to continue playing an active role in promoting best practices through initiatives focused on innovation, sustainability, and attention to spectators. Progress towards a more inclusive and sustainable football environment relies on shared commitment from all stakeholders.



MARCO MEZZAROMA

PRESIDENT OF SPORT E SALUTE



THE RESULTS OF THE “ROAD TO ZERO”
PROJECT FOR THE 2025 EDITION
DEMONSTRATE THE POTENTIAL OF
SPORT TO DRIVE TANGIBLE CHANGE.

At Sport e Salute, we believe that major events should serve not only as spectacles, but also as opportunities to communicate important messages and implement actions on critical issues such as sustainability.

In this context, the development and regeneration activities promoted at the Stadio Olimpico over recent years, further advanced through “Road to Zero,” aim to position the venue as a reference model at both national and international levels. Collaboration with Lega Calcio Serie A and Roma Mobilità has enabled

the introduction of additional initiatives, building on commitments from the previous edition and strengthening ongoing efforts. From sustainable mobility to services for people with disabilities, and from environmental awareness activities to technological innovations, each measure contributes to maintaining the Stadio Olimpico as a modern venue, including in terms of sustainability.

The 2025 edition of “Road to Zero” and the Finale Coppa Italia Frecciarossa marked a new stage in this ongoing process, which Sport e Salute intends to continue and expand, recognising the capacity of sport to have a positive societal impact.



EUGENIO PATANÈ

CITY COUNCILLOR FOR MOBILITY, ROMA CAPITALE



"Seeing the Stadio Olimpico full of spectators," says Eugenio Patanè, Rome's Councillor for Mobility, "and knowing that a significant proportion of them arrived using sustainable transport has been, and will continue to be, highly positive. From the outset, we considered the Road to Zero project to be an important initiative, which we were able to implement with the commitment of all parties involved, despite some inevitable challenges.

This year, the collaboration between Rome City Council, Lega Calcio Serie A, Sport e Salute, Roma Servizi per la Mobilità and Atac produced strong results, allowing the reintroduction of measures such as free public transport for ticket holders, extended under-

ground services until 1:30 am, and enhanced bus services to the stadium, all aimed at encouraging travel without private vehicles.

The approach adopted for the Coppa Italia Final represents the pathway we intend to continue following in terms of sustainability for other major events held in Rome."

ANNA DONATI

PRESIDENT AND CEO, ROMA SERVIZI PER LA MOBILITÀ

"Once again this year," says Anna Donati, Chair and Chief Executive Officer of Roma Servizi per la Mobilità, "the Road to Zero project has demonstrated its relevance. The initiative aligns closely with the company's philosophy and daily activities, with sustainability forming one of its primary objectives. Our experience shows that environmentally responsible behaviours are reinforced over time.

We are therefore pleased that the Coppa Italia Final, a major football event, has become an example of good practices, with spectators encouraged to travel to the stadium without private vehicles through measures promoting the use of public transport and shared mobility. It is our hope that this effective collaboration between organisations and institutions continues in the coming years for sporting events at the Stadio Olimpico, and more broadly for major events across the city of Rome."



LEGA CALCIO SERIE A

SPORT E SALUTE



Lega Calcio Serie A organises Serie A Enilive, Italy's top professional football league, the Coppa Italia Frecciarossa, and the Supercoppa Italiana, contested by the winners and runners-up of the two competitions, as well as the main youth leagues and tournaments, including the Campionato Primavera 1, Coppa Italia Primavera and Supercoppa Primavera.

For the Finale Coppa Italia Frecciarossa, all departments involved operate in alignment with Lega Calcio Serie A's "2030 Calcio Social Responsibility" strategy, which integrates sustainability principles into the management of the sporting event. This commitment builds on the initiative launched two years ago with the "Road to Zero" project, focused on measuring and progressively reducing environmental impact, as well as promoting a more socially inclusive final.

In 2023/2024, for the Coppa Italia Frecciarossa Final, Lega Calcio Serie A adopted the "UEFA Carbon Footprint Calculator" to measure emissions generated by the event, establishing a baseline to guide future reduction actions. The aim is to progressively decrease CO₂ emissions, in line with a long-term sustainability vision for Italian football.

Sport e Salute, in alignment with the strategic goals of the "Road to Zero" project — which represents a concrete commitment to sustainability — implemented a series of initiatives within the Stadio Olimpico and across the wider Foro Italico Park area. These activities aimed not only to reduce the environmental impact of the event but also to raise awareness among a broad and diverse audience.

Specifically, Sport e Salute set up waste sorting stations, supported by on-site staff assisting spectators in correct waste disposal. Dedicated signage was also installed to inform and engage the public on issues related to waste generation and management, and to encourage environmentally responsible behaviour during the event.

Water refill stations equipped with water-saving systems were enhanced to serve spectators, helping to reduce plastic packaging at Stadio Olimpico concession areas — one of Sport e Salute's ongoing sustainability objectives.

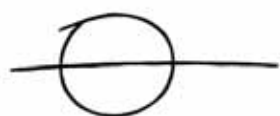
Within the Foro Italico Park, dedicated parking areas for bicycles, e-scooters, and car-sharing vehicles were provided to promote sustainable mobility and reduce transport-related emissions.

Accessibility measures were also strengthened, including a free shuttle service connecting the reserved parking areas for spectators with reduced mobility to the Tribuna Tevere stand, facilitating stadium access for people with physical disabilities. In addition, the Quiet Room, a dedicated viewing space designed to support the comfort and well-being of spectators with cognitive disabilities, remained available during the event.



ROMA CAPITALE AND ROMA SERVIZI PER LA MOBILITÀ

ROMA CAPITALE, WITH THE SUPPORT OF ROMA SERVIZI PER LA MOBILITÀ, MANAGED THE PLANNING AND COORDINATION OF SUSTAINABLE MOBILITY SERVICES AIMED AT IMPROVING ACCESS TO THE STADIO OLIMPICO AND REDUCING THE ENVIRONMENTAL IMPACT OF TRANSPORTATION SYSTEMS.



Public transport services, including buses and the underground, were enhanced, and all ticket holders for the final were provided with free public transport tickets valid for the entire day of the event.

Dedicated spaces were designed and implemented for shared mobility services, including two-wheeled options (bicycles, e-scooters, and scooters) and four-wheeled vehicles (car sharing), to encourage the use of shared and sustainable transport modes.

A comprehensive communication plan was developed to raise public awareness about the initiatives and objectives of Road to Zero. In collaboration with partners, ticket holders were informed about the actions implemented by Roma Capitale related to the project.



INTRODUCTION

Within the framework of UEFA's Strength Through Unity – 2030 Sustainability Strategy, Lega Calcio Serie A continues its commitment to promoting a more responsible and sustainable approach to football. After being selected by UEFA as the first European league to develop a pilot project dedicated to sustainability, Lega Calcio Serie A is moving forward with a clear strategic vision.

The CSR 2030 – Calcio Social Responsibility strategy serves as a key guideline for the League's actions, aiming to foster responsible practices, raise awareness, and strengthen the positive impact across the entire football ecosystem, including member clubs and all relevant stakeholders.

In the current context, it is essential for football to recognise its role in reducing environmental impacts while enhancing its social contribution.

In this regard, for the 2024/2025 season, Lega Calcio Serie A — in coop-

eration with UEFA, Sport e Salute, Roma Capitale, and Roma Servizi per la Mobilità — has renewed its commitment by signing a new Memorandum of Understanding. The agreement aims to promote the sustainable management of the Finale Coppa Italia Frecciarossa 2024/2025, held at the Stadio Olimpico in Rome on 14th May 2025.

For this occasion, the League once again applied the ESG (Environmental, Social and Governance) model developed by Lega Calcio Serie A for last year's event. This framework, aligned with UEFA's standards applied to major events such as the 2023 Champions League Final and UEFA EURO 2024, ensures methodological consistency and reliability in reporting.

A special acknowledgment goes to Dr. Cristiana Pace and Enovation Consulting for their valuable support throughout the assessment process.



EXECUTIVE SUMMARY

Football is a global phenomenon that plays a key role not only from a sporting and economic perspective but also in relation to environmental and social challenges. Stakeholders across the industry therefore share responsibility for addressing these challenges and for adopting practices that consider the wider impact on communities and the environment.

WITHIN THIS CONTEXT, THE “ROAD TO ZERO” PROJECT WAS LAUNCHED, PROVIDING A FRAMEWORK THROUGH WHICH LEGA CALCIO SERIE A INTEGRATES SUSTAINABILITY PRINCIPLES INTO THE ORGANISATION OF MAJOR SPORTING EVENTS.

The planning of sustainable events began with the first edition of Road to Zero, which established a foundation for progressively expanding the ESG framework and developing additional initiatives. Building on this experience, the new edition introduced further social actions while maintaining a focus on environmental and governance aspects, thereby extending the scope of the project.

The Finale Coppa Italia Frecciarossa 2024/2025 was managed through an integrated and structured approach encompassing all dimensions of sustainability – environmental, social and governance – in line with the CSR 2030 – Calcio Social Responsibility strategy. Lega Calcio Serie A translated the key principles of this strategy into eleven policies that guide the organisation of the Final, providing a framework to promote responsible behaviour and inform environmental and social actions.

This Report documents the sustainability journey of the Finale Coppa Italia Frecciarossa 2024/2025, describing the ESG initiatives implemented, the framework applied, and the event’s carbon footprint. It provides practical information to support future editions and reflects Lega Calcio Serie A’s ongoing work to integrate sustainability across its activities.



STRATEGY AREAS

ENVIRONMENT



CLIMATE ACTION

- » SUSTAINABLE MOBILITY
- » CARBON EMISSIONS MANAGEMENT
- » ADVOCACY

SUSTAINABLE INFRASTRUCTURE

- » ELECTRICITY
- » WATER
- » STADIUM CERTIFICATIONS

CIRCULAR ECONOMY

- » THE 4R PRINCIPLE
- » WASTE MANAGEMENT

SOCIAL



PROTECTION OF RIGHTS

- » ANTI-DISCRIMINATION
- » CHILD AND YOUTH PROTECTION

DIVERSITY AND INCLUSION

- » ACCESSIBILITY

HEALTH AND WELL-BEING

- » ANTI-SMOKING POLICY
- » HEALTHY FOOD AND DRINK
- » PROMOTION OF PHYSICAL ACTIVITY

SOLIDARITY

- » CHARITY AND PHILANTHROPY
- » GRASSROOTS FOOTBALL AND LOCAL CLUBS

GOVERNANCE



GOVERNANCE

- » PROCUREMENT
- » TRANSPARENCY
- » RESPONSIBILITY

TRAINING

- » TRAINING SESSION

COMMUNICATION

- » COMMUNICATION

REPORTING ACTIVITY

- » REPORTING ACTIVITY
- » ACCOUNTABILITY



FROM STRATEGY TO ACTION

This section presents quantitative details on the activities planned and carried out, together with the social and environmental results and impacts of the Finale Coppa Italia Frecciarossa 2024/2025, based on the ESG strategy "Road to Zero."



Ambiente



ENVIRONMENT DIMENSION (E)



ENVIRONMENTAL IMPACT REPORT

IN LINE WITH ITS SUSTAINABILITY STRATEGY AND
UEFA'S VISION, LEGA CALCIO SERIE A HAS SET
AMONG ITS KEY OBJECTIVES THE REDUCTION
OF THE ENVIRONMENTAL IMPACT GENERATED BY
LARGE-SCALE EVENTS SUCH AS THE FINALE COPPA
ITALIA FRECCIAROSSA.

SCOPE 1

STATIONARY COMBUSTION

Emissions from the combustion of fuels in fixed installations, such as boilers, ovens, or stationary engines.



SCOPE 3

MOBILITY

Travel and accommodation related to the event, including logistics and staff transportation.

SERVICES AND FACILITIES

Energy consumption during the event, waste management, and water use.

PURCHASED GOODS AND SERVICES

Food and beverages, materials, signage, packaging, and other consumables.

LOGISTICS

Transport, handling, and supplies connected to event operations.



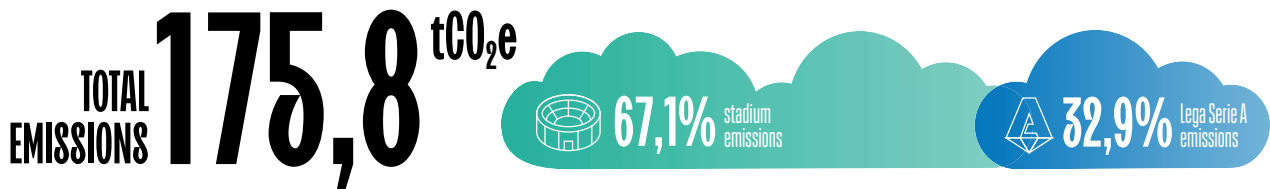
Every operational area involved in organising such a major sporting event — from television production to logistics, from staff mobility to waste and energy management — was monitored to accurately measure the overall impact and identify potential strategies to reduce emissions.

As in the previous edition, an environmental footprint assessment was carried out for this year's Final, following the guidelines of the Greenhouse Gas Protocol (GHG Protocol) and using the UEFA Carbon Footprint Calculator, a tool made freely available by UEFA to European leagues, federations, and clubs. Adopting the same methodological approach ensured continuity in data collection and analysis, enabling a direct comparison with the results from the 2023/2024 edition, which serves as the reference year.

The emission categories considered fall within Scope 1 and Scope 3, as defined by the GHG Protocol. The footprint generated by fans was not included in this calculation. Scope 2 is not included in this assessment because Lega Calcio Serie A does not directly purchase electricity, heat, or steam for the event. These utilities are supplied by the hosting venue, managed by Sport e Salute, which oversees their procurement.

For the assessment, only data that were available and relevant to the specific context of the event were considered. During the planning phase, several key indicators were monitored, including the use of energy from renewable sources and the adoption of HVO (Hydrotreated Vegetable Oil) supplied by Enilive, a lower-impact biofuel used to power generators for television production.

TOTAL EMISSIONS



The total emissions associated with the Finale Coppa Italia Frecciarossa 2024/2025 are estimated at 175.8 tonnes of CO₂ equivalent (tCO₂e). The analysis identified two main operational areas as the primary sources of emissions:

As in the previous year, the Stadio Olimpico in Rome was the largest source of reported emissions, with 118.0 tCO₂e (67.1% of the total), mainly attributable to energy consumption and related activities such as waste management, water use and catering services.

Lega Calcio Serie A's organisational activities generated

57.8 tCO₂e, representing 32.9% of total reported emissions, primarily associated with staff transport, business travel and accommodation.

According to the Greenhouse Gas Protocol classification, direct emissions (Scope 1) were negligible, representing only 0.01% of total emissions. Nearly all of the environmental impact falls within Scope 3, confirming the predominantly indirect nature of the carbon footprint typically associated with large-scale sporting events.

CLIMATE ACTIONS

ONE OF THE CORE OBJECTIVES OF THE "ROAD TO ZERO" PROJECT STRATEGY IS TO REDUCE THE ENVIRONMENTAL IMPACT ASSOCIATED WITH THE TRAVEL OF STAFF, TEAMS, AND GUESTS INVOLVED IN THE EVENT.

To achieve this goal, the working groups developed a series of initiatives aimed at identifying the most effective areas for intervention.

In line with best practices for sustainable mobility in sports events, Lega Calcio Serie A prepared customised travel documentation for the finalist teams — AC Milan and Bologna FC 1909 — providing detailed information on available transport options to reach Rome and to travel within the city. The documents offered a comprehensive overview of the different modes of transport, with particular attention to the environmental impact associated with each choice.

To further encourage environmentally conscious mobility, Frecciarossa reaffirmed its commitment to sustainable transport by offering efficient and low-impact travel options. On the occasion of the Finale Coppa Italia Frecciarossa 2024/2025, both finalist teams adopted low-emission travel solutions.

Bologna FC 1909 completed its full transfer — a group of 180 people — by high-speed train.

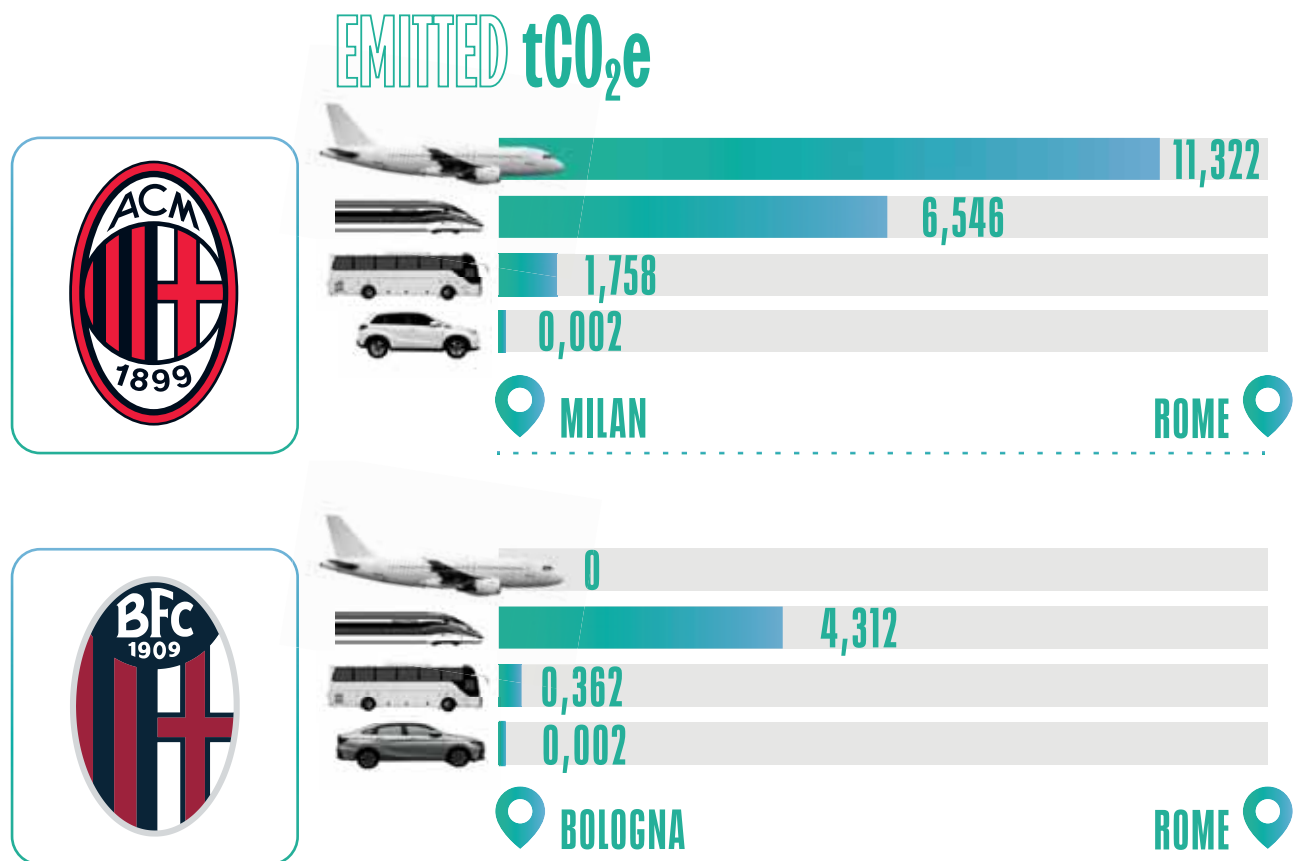
AC Milan used a mixed travel arrangement: 105 people travelled by charter flight, 387 participants by high-speed train, and 2 additional members by coach.



Both teams used dedicated coaches for transfers within Rome, including travel between the airport, accommodation facilities, training centres, and the Stadio Olimpico.

In total, Bologna FC 1909 recorded approximately 126,132 passenger-kilometres, while AC Milan accounted for around 256,962 passenger-kilometres. These figures reflect differences in transport modes, distance travelled (Milan–Rome compared with Bologna–Rome), and the number of participants.

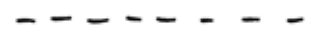
High-speed rail emerged as the predominant mode of transport, highlighting the effectiveness of the measures implemented to promote sustainable mobility and the strong collaboration among all stakeholders involved in organizing the event.



Additionally, the trophy for the Final was transported to Rome on a Frecciarossa train, along with journalists and former players, reducing transport-related emissions compared with other modes.

One of the main initiatives of the project focused on reducing emissions from the travel of Lega Calcio Serie A personnel. This included promoting train travel to Rome, providing hybrid cars from Kinto for urban mobility, and encouraging car-pooling to optimize vehicle use and limit the overall number of vehicles.

Emissions generated by organisational activities directly attributable to Lega Calcio



Serie A were estimated at 57.8 tonnes of CO₂ equivalent (tCO₂e), corresponding to 32.9% of the total emissions associated with the event. The largest component of this share was linked to the mobility of the Serie A personnel, institutional guests, and participating teams, including logistical travel and accommodation. Specifically, emissions associated with travel and accommodation for stakeholders, including the finalist teams, official guests, and other organisational figures, totalled 34.6 tCO₂e, accounting for approximately 59.9% of the total emissions attributable to Lega Calcio Serie A. This data confirmed, also for the 2024/2025 edition, the significant environmental impact of transfers and logistics related to event management, underscoring the need to adopt more sustainable mobility strategies in future editions.



GIVEN THAT SPECTATOR TRAVEL TYPICALLY REPRESENTS THE MAIN SOURCE OF ENVIRONMENTAL IMPACT IN LARGE EVENTS, SEVERAL TARGETED ACTIONS WERE IMPLEMENTED TO MITIGATE THIS EFFECT, WITH THE SUPPORT OF ROMA SERVIZI PER LA MOBILITÀ.

Building on initiatives introduced in the previous edition and through continued collaboration with Roma Servizi per la Mobilità, several measures were implemented to reduce the environmental impact of fan travel. Ticket holders for the Final were offered, while supplies lasted, a limited number of free daily passes valid across all Roma Mobilità services — including the underground, buses, and other surface transport — to facilitate travel to the Stadio Olimpico. At the same time, Frecciarossa introduced discounted train fares for supporters travelling to Rome.

At the same time, Sport e Salute, in coordination with Roma Mobilità, Roma Capitale, and the Local Police, implemented additional initiatives to encourage sustainable mobility among spectators, including:

- dedicated bicycle parking areas;
- designated car-sharing zones;
- installation of green charging stations.

567 MEMBRI
DEL PERSONALE E PARTNER
DELLE DUE SQUADRE CHE
HANNO VIAGGIATO IN
TRENO



As in the previous edition of the Finale, a voluntary 12-question survey was offered to ticket purchasers via the Vivaticket platform. The aim was to gather detailed information on fans' mobility choices for travel to and within Rome.

At the end of the event, the survey received a total of 20,753 responses, a significant increase compared with approximately 11,000 responses in the previous edition. This larger dataset provides a solid foundation for future analyses and initiatives to promote sustainable mobility.

CARBON EMISSIONS × MANAGEMENT

In preparation for the 2024/2025 Finale Coppa Italia Frecciarossa, a dedicated working group was established to assess and monitor the event's environmental footprint. The team identified priority activities, objectives and KPIs to track each initiative, along with the actions required to support them, using data from the previous edition as a benchmark and increasing the level of measurement detail.

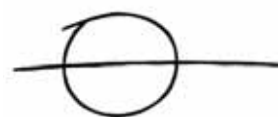


SUSTAINABLE INFRASTRUCTURE

INFRASTRUCTURE PLAYS A FUNDAMENTAL ROLE IN FOOTBALL EVENTS, MAKING THE MANAGEMENT OF THEIR ENVIRONMENTAL IMPACT A NECESSARY PART OF EVENT PLANNING.



THE STADIO OLIMPICO IN ROME, WHICH HOSTED THE FINALE COPPA ITALIA FRECCIAROSSA 2024/2025, PRESENTS SEVERAL SUSTAINABILITY-RELATED CHALLENGES THAT WERE ANALYSED AND MONITORED BY SPORT E SALUTE.



20.000 kWh

FROM RENEWABLE SOURCES

ELECTRICITY



TOTAL WATER CONSUMPTION

310K LITRES



GOODS AND SERVICES

For the 2024/2025 Finale Coppa Italia Frecciarossa, the procurement of goods and services was identified as one of the main environmental impact factors within the operational perimeter of the Stadio Olimpico. A significant share is linked to the food and beverage products sold at the concession stands. Specifically, 17,200 bottles of beer were counted, while soft drinks amounted to 5,200 bottles.

ELECTRICITY

In line with the initiatives introduced last year, the Stadio Olimpico, under the management of Sport e Salute, was supplied entirely with electricity sourced from renewable energy.

WATER

As observed in 2024, water consumption was primarily associated with pitch irrigation, sanitary facilities and team changing rooms within the stadium. Sport e Salute maintained measures related to water management during the event.

Drinking fountains were installed throughout the stadium to provide free water to spectators, and water dispensers were available in offices and the media area, helping to limit the use of single-use plastic.

Total water consumption during the event amounted to 310,000 litres.



CIRCULAR ECONOMY

THE 4R PRINCIPLE REDUCE, REUSE, RECYCLE, RECOVER



The 4R principle (Reduce, Reuse, Recycle, Recover) continued to be an operational point of reference in the sustainability management adopted by UEFA and Lega Calcio Serie A for Finale Coppa Italia Frecciarossa 2024/2025. This approach supported the responsible management of waste and the implementation of circular economy principles.

For the hospitality catering service, environmental sustainability and dietary inclusiveness criteria were applied in line with UEFA guidelines and the objectives of the Road to Zero project. The menu was designed to meet different dietary requirements, offering vegetar-

ian, vegan, and allergen-free options. A significant portion of the dishes was prepared using plant-based ingredients, consistent with UEFA's Healthy Eating model, which promotes a balanced intake of carbohydrates, proteins, fruit, and vegetables, with a preference for low-impact protein sources.

Ingredient selection prioritised local and seasonal products, including, where possible, certified items (PDO, PGI, organic), thereby supporting short supply chains and local producers. The menu was also diversified to ensure cultural inclusivity and to accommodate different eating habits.

Particular attention was given to information transparency: allergens were clearly indicated, and details on portion weights were provided, allowing for accurate monitoring of emissions linked to catering activities. From an environmental perspective, several strategies were implemented to reduce food waste and ensure responsible material management, including:

- Biodegradable coffee capsules;
- Glass bottles and cups, where possible;
- Biodegradable single-use materials for staff meals.

In coordination with Sport e Salute, bar concessions used certified and sustainable materials (paper and cardboard) and adopted a single-stream waste collection system. Recycling centres were set up throughout the event area, equipped with clear, detailed signage to minimise contamination between waste types, while three high-quality collection points enhanced sorting efficiency and ensured correct recycling processes.

Staff members were briefed on sustainability principles and engaged in awareness-raising activities to strengthen the effectiveness of implemented practices and encourage a cultural shift within the organization. At the end of the event, surplus food was donated to Caritas Roma, in line with waste reduction and social responsibility objectives.

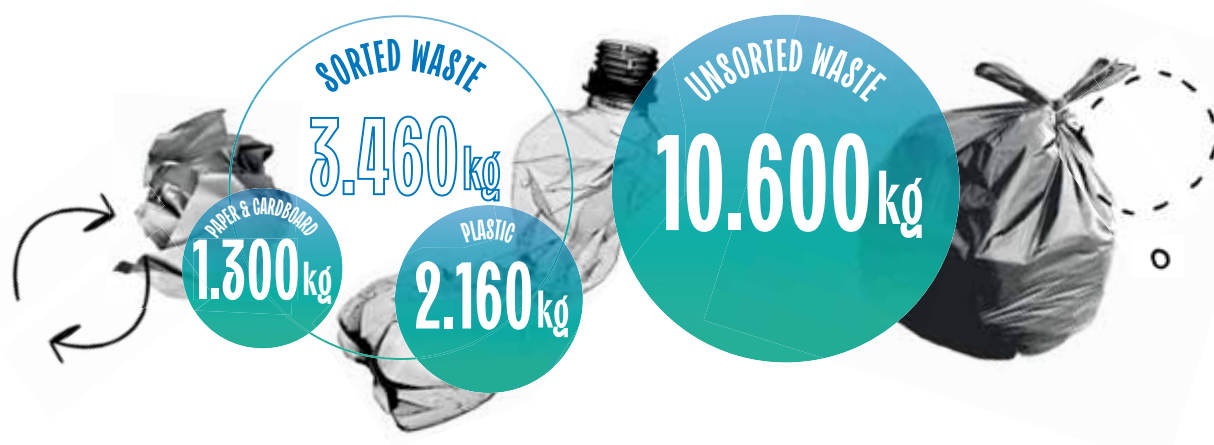
Quantitative data on waste generated:

- General waste: 10,600 kg
- Sorted waste: 3,460 kg
- Paper and cardboard: 1,300 kg
- Plastic: 2,160 kg

The volume of sorted waste, such as plastic, paper and cardboard, is significant, also in relation to the numerous hospitality activities linked to accommodation and

catering, as well as the greater influx of participants in the 2024/2025 Frecciarossa Italian Cup Final. It is also worth noting that the quantities of sorted waste are higher thanks to more accurate management and recording of materials, which in the past were partly disposed of as unsorted waste.

Finally, it should be noted that a portion of the unsorted waste is attributable to the materials used for the choreography of the fans of both teams.



COMPARATIVE ANALYSIS WITH 2023 / 2024 EDITION

The infographic below presents a comparison between the emissions of the 2024 Finale Coppa Italia Frecciarossa, used as the baseline year, and the 2025 edition. As shown in the chart, some of the categories recorded an increase in the most recent edition, mainly due to the

expansion of hospitality and catering activities and the higher number of attendees. In addition, the greater level of data granularity achieved in 2025 made it possible to include further categories within the calculation boundary that were not included in the 2024 baseline.

EMISSIONS IN tCO ₂ e	2024			2025		
	LEGA CALCIO SERIE A	INTERNAL ORGANISATION	STADIUM	LEGA CALCIO SERIE A	INTERNAL ORGANISATION	STADIUM
TOTAL CO ₂ E	171,4	60,6	110,8	175,8	57,8	118,0
SCOPE 1	N/A	N/A	N/A	0,02	0,02	N/A
SCOPE 2	N/A	N/A	N/A	N/A	N/A	N/A
SCOPE 3	171,4	60,6	110,8	175,8	57,8	118,0
MOBILITY - ACCOMMODATION & TRAVEL	40,5	40,5	N/A	34,6	34,6	N/A
FACILITY	1,4	N/A	1,4	1,4	0,01	1,4
GOODS AND SERVICE	122,3	20	102	139,7	23,1	116,6
LOGISTICS	7,2	N/A	7,2	0,01	0,01	N/A

Sociale



**SOCIAL
DIMENSION
(S)**





PROTECTION OF RIGHTS

IN LINE WITH ITS SUSTAINABILITY STRATEGY, LEGA CALCIO SERIE A, ROMA MOBILITÀ, AND SPORT E SALUTE HAVE TAKEN RESPONSIBILITY FOR ENSURING THE PROTECTION OF HUMAN RIGHTS FOR FANS, EMPLOYEES, AND SUPPLIERS.

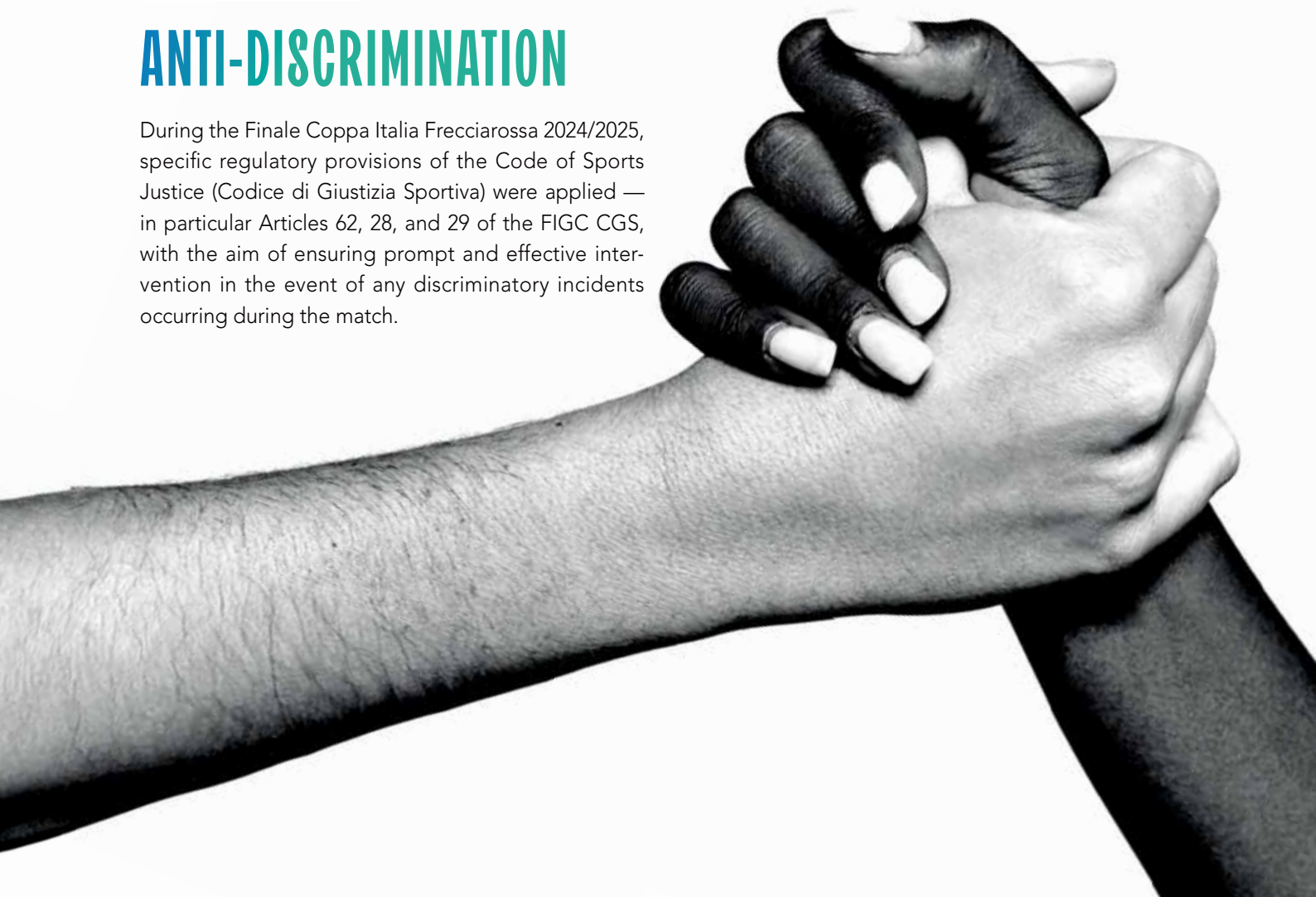
Social inclusion is an increasingly central and integrated value within the sporting experience. The goal is to ensure that all spectators can enjoy the match in an accessible, safe, and welcoming environment.

In this context, the project partners have made concrete investments in programmes and initiatives designed to promote and strengthen social inclusion within the football ecosystem.

This commitment — launched during the 2022/2023 season with the circular economy project and further developed through the “Road to Zero” initiative in 2023/2024 — has been translated into tangible actions aimed at ensuring that all fans can fully experience the sporting event.

ANTI-DISCRIMINATION

During the Finale Coppa Italia Frecciarossa 2024/2025, specific regulatory provisions of the Code of Sports Justice (Codice di Giustizia Sportiva) were applied — in particular Articles 62, 28, and 29 of the FIGC CGS, with the aim of ensuring prompt and effective intervention in the event of any discriminatory incidents occurring during the match.

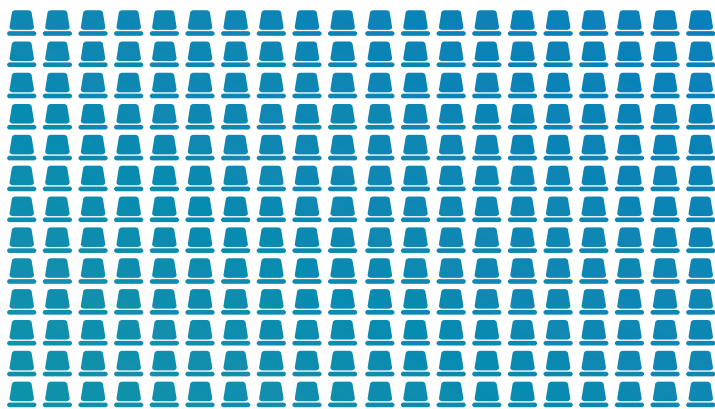


ACCESSIBILITY

One of the key pillars of the Road to Zero project is accessibility, promoted through initiatives aimed at ensuring an inclusive sporting experience for all fans, both in terms of travel and participation in the event. For this purpose, a total of 260 seats have been reserved for people with specific needs, divided equally among the two finalist Clubs. Of these, 80 were dedicated to fans in wheelchairs and 50 to fans with limited mobility. A seat was also guaranteed for each accompanying person. These spaces were located on both the south and north

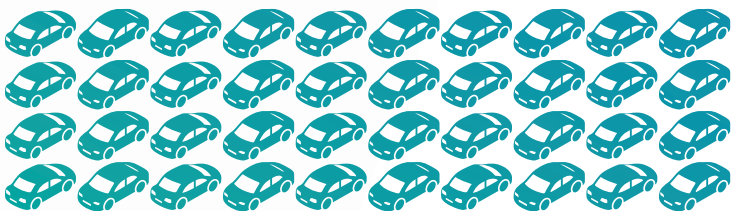
sides of the Tribuna Tevere, ensuring a balanced and accessible distribution.

In collaboration with Roma Mobilità, a shuttle service was provided, upon request, for fans with disabilities, connecting Roma Termini station to the Stadio Olimpico. To further facilitate access, reserved parking spaces were made available in the immediate proximity of the stadium entrances, as well as dedicated toilets inside the stadium, thus improving the overall experience of participants with specific needs.



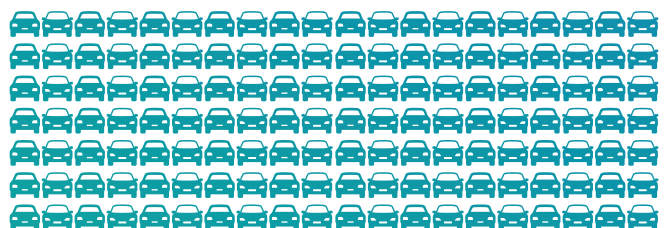
260 SEATS
RESERVED
PER TEAM FOR SUPPORTERS
WITH MOTOR DISABILITIES
80 WHEELCHAIR USERS AND 50 NON-WHEELCHAIR USERS

15 ACCESSIBLE TOILETS
IN THE AREA RESERVED
FOR SUPPORTERS WITH DISABILITIES



40 PARKING SPACES
FOR SUPPORTERS
WITH DISABILITIES
VIA GLADIATORI CAR PARK

140 PARKING SPACES
FOR SUPPORTERS WITH
MOBILITY IMPAIRMENTS



INCLUSION THROUGH INNOVATION



A particularly meaningful moment occurred during the performance of the Italian national anthem – sung by Chiara Galiazzo – when a deaf performer, supported by a sign language interpreter, rendered the anthem in Italian Sign Language (LIS). The performance was broadcast live with a picture-in-picture insert, thanks to the collaboration of the Media Operations Department of Lega Calcio Serie A, ensuring full accessibility for viewers who are deaf or hard of hearing.



AMONG THIS YEAR'S KEY INNOVATIONS WERE THE SELA SOUND SHIRTS, INTRODUCED FOR THE FIRST TIME IN ITALY AT A FOOTBALL EVENT. DEVELOPED IN COLLABORATION WITH SELA AND CUTE CIRCUIT, THE COMPANY BEHIND THE SOUND SHIRT, THESE SENSORY GARMENTS ENABLED TWO DEAF FANS TO FULLY EXPERIENCE THE STADIUM ATMOSPHERE.



The shirts, personalised with the "Keep Racism Out" logo, incorporate tactile micro-actuators that capture live sounds from microphones positioned pitch-side and convert them into vibrations felt on the body. This technology offered fans a new and immersive sensory dimension to the match experience, translating sound into touch.



Another major accessibility innovation was the introduction of Touch2See, a device designed to make football accessible for blind and visually impaired fans. The system uses a tablet equipped with a miniaturised tactile map of the football pitch and a magnetic disk that moves in real time to follow the flow of play. Through subtle vibrations, users can perceive the intensity and direction of on-field action. Accompanied by live commentary from Radio TV Serie A with RDS, twenty blind and visually impaired supporters experienced the match from a dedicated area in the press tribune. Among them were nine guests from the Unione Italiana Ciechi di Roma and ten from the association Real Eyes Sport, founded by Paralympic athlete Daniele Cassioli, Italian Ambassador of Touch2See and present at the event.



QUIET SENSORY ROOM

For the 2024/2025 edition of the Finale di Coppa Italia Frecciarossa, Sport e Salute and Lega Calcio Serie A, in collaboration with Kinto, once again set up a Quiet Sensory Room inside Sky Box no. 8 of the Stadio Olimpico. Building on the adaptations carried out by Sport e Salute during the previous season, which made the space suitable for sensory use, the area was designed as a welcoming and protected environment for children with intellectual disabilities.

This initiative — originally introduced within the Road to Zero programme during the 2023/2024 season — enabled young fans to enjoy the Final in a calm and comfortable setting, specifically designed to reduce sensory overstimulation.

Kinto, as project partner, provided round-trip transport to and from the stadium, using two Toyota Proace City Verso Electric vehicles and one Toyota bZ4X, ensuring sustainable mobility for



the participants. In collaboration with the Ape Blu Association, the initiative involved eight children, accompanied and supported by four specialised operators.

Before the kick-off, the facilitators transformed the room into a creative play area, offering colouring books and art materials to encourage self-expression and play in a peaceful environment, creating meaningful and enjoyable moments for the children.

8



CHILDREN

4



COMPANIONS

WELCOMED IN THE QUIET SENSORY ROOM

SOLIDARITY



AS PART OF THE MEMORANDUM OF UNDERSTANDING SIGNED BY LEGA CALCIO SERIE A, SPORT E SALUTE, ROMA CAPITALE, AND ROMA MOBILITÀ, ONE OF THE KEY OBJECTIVES WAS TO LEAVE A POSITIVE LEGACY FOR THE LOCAL COMMUNITY.

The initiatives implemented under the ESG strategy “Road to Zero” span several areas — from promoting grassroots football to supporting charitable fundraising — with the shared goal of leveraging football’s influence to strengthen and uplift the community. These projects are designed to create a lasting social impact, using the power of sport as a vehicle for inclusion, solidarity, and social engagement.



CHARITY AND PHILANTHROPY

In conjunction with the Finale Coppa Italia Frecciarossa 2024/2025, Lega Calcio Serie A once again hosted the Charity Gala Dinner, held on the eve of the match at the prestigious Villa Miani in Rome. The event aimed to raise funds in support of three leading charitable organizations, reaffirming the League's long-term commitment to social responsibility. The proceeds were allocated to:

- **Fondazione AIRC**, to finance the seventh research fellowship dedicated to the memory of Federica Cipolat Mis, supporting young researchers in the field of cancer research;
- **Croce Rossa Italiana (Italian Red Cross)**, to fund projects promoting education, social inclusion, and access to sport;
- **Centro Paradiso di Soccavo in Naples**, a historic sports facility and former training ground of SSC Napoli, currently undergoing an urban regeneration project. The initiative includes restoring the original training field once used by Diego Armando Maradona and converting the former guesthouses into student accommodation, combining sport, culture, and social inclusion.

During the evening, a charity auction featured exclusive and symbolic items from the worlds of football and art, including:

- Four Lega Calcio Serie A paintings, appraised in collaboration with Christie's, the world's leading auction house;
- A serigraphed tray created by Fornasetti specifically for the event;
- Five crystallised sculptures by Ressentia, incorporating authentic jerseys from renowned Italian football players — Christian Vieri (Inter), Francesco Totti (Roma), Fabio Cannavaro (Juventus), and from the two finalist teams, Riccardo Orsolini (Bologna FC) and Rafael Leão (AC Milan).

The Charity Gala Dinner brought together sport, art, and solidarity in a prestigious setting, raising funds to support charitable initiatives. The event reflected Lega Calcio Serie A's ongoing involvement in projects aimed at delivering social benefits beyond the world of football.



GRASSROOTS FOOTBALL AND LOCAL CLUBS

One of the key objectives of the “Road to Zero” project is to promote and support youth and grassroots football, reaffirming a tangible commitment to the development of the game at every level. This commitment took shape through the organisation of the final stage of the Philadelphia Junior Cup – Keep Racism Out, held at the Stadio Olimpico in Rome. The tournament’s final introduced several important innovations after twelve years of continuous organization, including:

- On-field branding of official match materials;
- A formal player entrance, following the same protocol as professional Serie A matches.

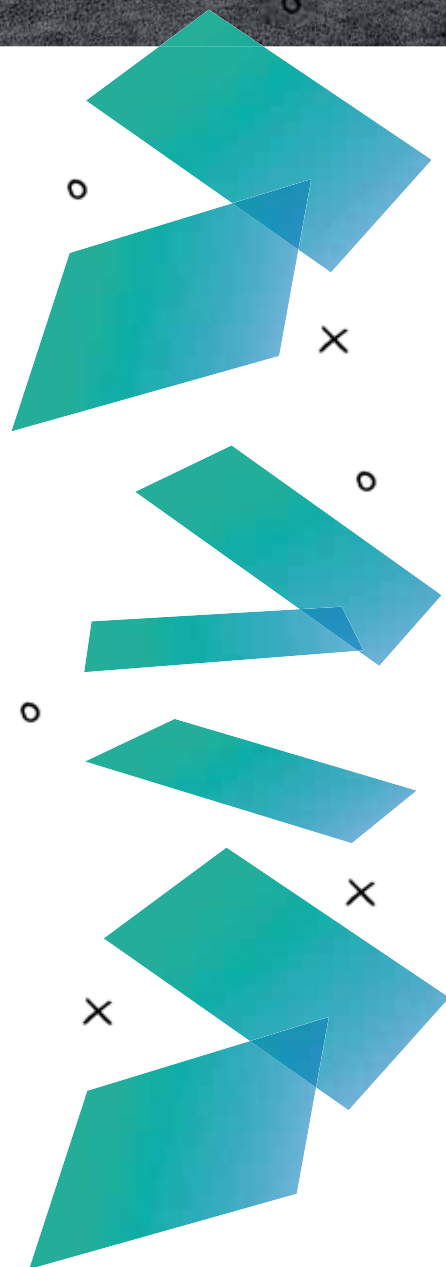
Multimedia content related to the initiative — including videos and informational materials — was displayed on the stadium’s giant screen and LED walls, engaging the audience and amplifying the project’s message.

In line with its focus on safeguarding young participants, the event adopted the Child Protection and Safeguarding Policy provided by the Centro Sportivo Italiano (CSI), originally introduced in November 2018. Developed in accordance with European best practices, this policy aims to ensure a safe and respectful environment for children and adolescents involved in sporting activities.

The event also celebrated inclusion through sport: athletes from the Experimental Paralympic Football Division (DCPS), supported by Lega Calcio Serie A, were once again among the participants. A total of 200 complimentary tickets were reserved for DCPS athletes, ensuring their attendance and further reinforcing the League’s commitment to promoting inclusive and accessible football for all.

200 TICKETS

TICKETS PROVIDED TO PARALYMPIC FOOTBALL PLAYERS



Governance



GOVERNANCE ACTIONS (G)



PROCUREMENT

THE CODE OF ETHICS OF LEGA CALCIO SERIE A INCLUDES SPECIFIC GUIDELINES FOR SUPPLIERS, WHICH HAVE BEEN FORMALLY COMMUNICATED TO ALL STAKEHOLDERS INVOLVED IN OPERATIONAL ACTIVITIES.

PART OF THE PROCUREMENT PROCESSES AND OPERATIONS CONNECTED TO THE "ROAD TO ZERO" PROJECT AND THE FINALE COPPA ITALIA FRECCIAROSSA 2024/2025 WERE CARRIED OUT IN ACCORDANCE WITH THESE GUIDELINES. ALL PARTNERS



AND CONTRACTORS INVOLVED RECEIVED DETAILED INFORMATIONAL MATERIALS OUTLINING THE ETHICAL, ENVIRONMENTAL, AND SUSTAINABILITY STANDARDS TO BE RESPECTED THROUGHOUT THE ORGANIZATION OF THE EVENT.



TRAINING

Ahead of the event, training materials were provided to raise awareness among staff members about sustainability standards and best practices. All participants — including accredited personnel, stewards, suppliers, and their respective teams — were granted access to educational resources designed to ensure a comprehensive understanding and effective implementation of the required sustainable practices.

COMMUNICATION

Compared with the previous edition, the communication plan for the Finale Coppa Italia Frecciarossa 2024/2025 was significantly expanded, with the goal of increasing the visibility and perceived value of the ESG initiatives carried out under the Road to Zero project.

A joint press release, issued by all partner organisations, presented these initiatives in a coordinated and consistent way. The release and related materials were published ahead of the event, enabling fans and stakeholders to familiarise themselves with the activities in advance. Dedicated social media content was also produced, featuring contributions from key figures:

- Barbascura X highlighted the Sound T-Shirt experience in collaboration with SELA;
- Paralympic athlete Daniele Cassioli, official Touch2See Ambassador, promoted the use of tactile tablets for visually impaired fans;
- Lega Calcio Serie A produced a digital feature focusing on initiatives dedicated to young blind supporters.

During the Charity Gala Dinner, two artworks by Lorenzo Cantaluppi were exhibited — created using recycled caps from the needles used for COVID-19 vaccinations — symbolically aligning with the sustainability principles of the project.

To conclude, a summary video was produced, bringing together all the initiatives implemented under the “Road to Zero” project and offering a comprehensive, collective narrative of the journey undertaken.

TRANSPARENCY

The “Road to Zero” project, promoted for the second consecutive year by Lega Calcio Serie A, Roma Capitale, Roma Mobilità, and Sport e Salute, in collaboration with UEFA, aimed to strengthen the shared commitment of all stakeholders toward the environmental, social, and economic sustainability of football events.

To reaffirm this joint purpose, the memorandum of understanding was renewed, establishing a coordinated communication strategy. On 10 May 2025, a press release was issued outlining the project’s key areas of action:

- **Environment:** climate action, sustainable infrastructure, and circular economy
- **Social:** human rights protection, diversity and inclusion, health and well-being, and solidarity
- **Governance:** effective governance, communication, and reporting activities

On this occasion, the sustainability initiatives promoted under the “Road to Zero” project were presented, with a particular focus on the collaborative approach among the several entities involved, following a multi-level governance model.



ACCOUNTABILITY



All sustainability-related aspects of the event were developed in alignment with UEFA guidelines and international best practices. This approach ensured full compliance with internal regulations while fostering transparency and accountability at every stage of the organisational process.

CONCLUSION

THIS REPORT HIGHLIGHTS HOW DATA COLLECTION, MEASUREMENT, AND TRANSPARENT COMMUNICATION ARE ESSENTIAL TO EMBEDDING SUSTAINABILITY INTO EVERY PHASE OF A MAJOR FOOTBALL EVENT.

The analysis of sustainability data from the Finale Coppa Italia Frecciarossa 2024/2025 has helped identify key areas for improvement and will serve as a foundation for enhancing future editions. The information gathered this year will provide a solid baseline for refining the organisation of the Finale Coppa Italia Frecciarossa 2025/2026, optimising every component of the event.

Looking ahead, the focus will be on monitoring, collecting, and calculating an even broader range of data categories to achieve a more comprehensive and accurate understanding of the event's overall impact.

The collaboration among Lega Calcio Serie A, Roma Capitale, Roma Mobilità, and Sport e Salute has demonstrated that by pooling expertise and resources, it is possible to amplify the impact of sustainability initiatives. In preparation for the 2025/2026 Final, efforts will focus on analysing the current edition to further refine existing measures and integrate innovative solutions, thereby ensuring the continuous improvement of event management and the increasing effectiveness of sustainability actions.





NEXT STEPS



Building on the results achieved and the experience gained, future editions of the “Road to Zero” project will provide an opportunity to further develop the ESG-related efforts of all participating organisations. It will be important not only to progressively expand the scope of activities and **refine existing processes**, but also to **enhance the collection, quality, and analysis of data**, to monitor environmental performance more accurately and identify targeted actions to manage the overall impact of activities associated with the organisation of the Finale Coppa Italia Frecciarossa.

